

Electronic Acknowledgement Receipt

EFS ID:	4428291
Application Number:	10694643
International Application Number:	
Confirmation Number:	4009
Title of Invention:	Selecting ads for a web page based on keywords located on the web page
First Named Inventor/Applicant Name:	William McLain Reller
Customer Number:	20350
Filer:	David A Hall/Timothy Parker
Filer Authorized By:	David A Hall
Attorney Docket Number:	026296-000310US
Receipt Date:	10-DEC-2008
Filing Date:	27-OCT-2003
Time Stamp:	12:51:32
Application Type:	Utility under 35 USC 111(a)

Payment information:

Submitted with Payment	no
------------------------	----

File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
1		026296-000310sids2.pdf	211757	yes	5
			e4d37762408c9a5a99531ef0be9df3fdbac1456		

	Multipart Description/PDF files in .zip description		
	Document Description	Start	End
	Information Disclosure Statement Letter	1	2
	Information Disclosure Statement (IDS) Filed (SB/08)	3	3
	NPL Documents	4	5

Warnings:

Information:

2	NPL Documents	Robinson2005.pdf	323505	no	3
			6c63021e3d0d3ef8beb26441cba4167a4eac5f66b		

Warnings:

Information:

Total Files Size (in bytes):		535262
-------------------------------------	--	--------

This Acknowledgement Receipt evidences receipt on the noted date by the USPTO of the indicated documents, characterized by the applicant, and including page counts, where applicable. It serves as evidence of receipt similar to a Post Card, as described in MPEP 503.

New Applications Under 35 U.S.C. 111

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.